

NEWS

The Main Export Market for Turkey is Europe



Turkey had exported of \$69.7 billion in 2017 to the European Union countries. In 2018, this figure increased by 15% to \$80 billions as of the first 11 months. Half of Turkey's exports goes to Europe. At the same time, two thirds of foreign investments come from Europe too.

In 1996 following the establishment of a Customs Union with the European Union, Turkey's exports entered a new structural transformation process. Developments in recent

years show that production and exports have increased substantially in high-technology sectors, where goods include electrical and electronic machinery and equipment, as well as in the automotive industry.

For detailed information, please see [The Turkish Perspective](#) magazine January 2019 issue.

Turkey Launches Safeguard Investigation on Yarn of Nylon or Other Polyamides

On 3 January 2019, Turkey notified the WTO's Committee on Safeguards that it initiated on 30 December 2018 a safeguard investigation on yarn of nylon or other polyamides.

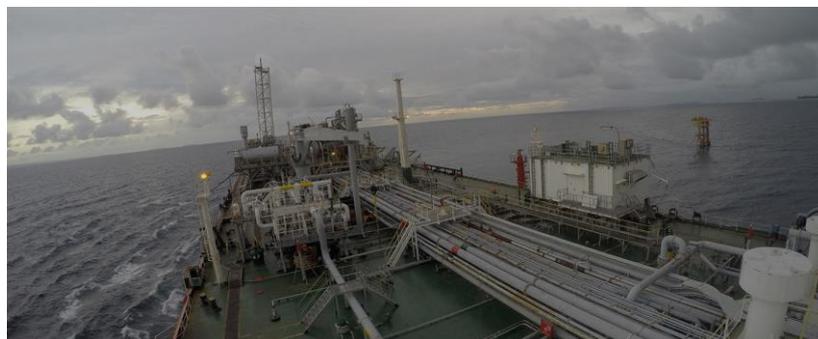
A safeguard investigation seeks to determine whether increased imports of a product are causing, or is threatening to cause, serious injury to a domestic industry. During a safeguard investigation, importers, exporters and other interested parties may present evidence and views and respond to the presentations of other parties. A WTO member may take a safeguard action (i.e. restrict imports of a product temporarily) only if the increased imports of the product are found to be causing, or threatening to cause, serious injury.



For detailed information, please visit [WTO web site](#).

Storm Clouds Are Brewing for the Global Economy

Global growth is expected to slow to 2.9 percent in 2019. International trade and investment are moderating, trade tensions remain elevated, and finance conditions are tightening. Amid recent episodes of financial stress, growth in emerging markets and developing economies has lost momentum and is projected to stall at 4.2 percent this year, with a weaker-than-expected rebound in commodity exporters accompanied by deceleration in commodity importers. Downside risks have become more acute. Financial market pressures and trade tensions could escalate, denting global activity.



For detailed information please visit [The World Bank web site](#).

SECTORS

Sectoral Reports: Gold Jewellery



Turkey has a great jewellery tradition. Anatolia is a place where jewellery has been produced for 5000 years. In fact, gold was refined first in Anatolia and the first coins were minted in Anatolia as well.

Turkey has the total capacity of producing 400 tons of gold annually. The industry is a significant one amongst the Turkish manufacturing industries and employs about 250 thousand people currently. At present, there are about 5 000 producers and 35 000 retail outlets in the industry. The centre for gold jewellery production is Istanbul, however production in Ankara and Izmir is extensive, as well. In some cities in East and South East Anatolia gold jewellery is also produced to some extent.

The gold jewellery sector of Turkey has turned its attention to exporting over the last few decades. The saving habits of Turkish people have changed due to developments in the

Turkish economy and they have started using other ways of investing besides buying gold jewellery.

For the full report, please visit the [Ministry of Trade website](#).

Heaven of Olive



The mediterranean region, owing to its mild climate, contains 98% of the olive harvest and 95% of the olive oil production in the world. Around 76% of the olives produced in Turkey are pressed for oil and the rest are reserved for table olives. In Turkey, olive oil production has undergone remarkable developments since the eighties and more and more olive oil plants have either started to produce virgin olive oil or increased their production capacity.

Today Turkey has large-scale olive oil plants with modern bottling lines. Table olives are also produced in modern plants equipped with advanced technology, which enables them to comply with the standards of hygienic packaging. High quality production of table olives is done in retail packs such as cans, glass jars and/or vacuum packed bags.

For detailed information, please see [The Turkish Perspective](#) magazine January 2019 issue.

“Turkey” Brochure is Updated

“Turkey” Brochure is a publication which is updated annually and includes up-to-date data for macroeconomic indicators of Turkey like foreign policy, economy, foreign trade, investments and sectors in general.

For the full report please click [here](#).

EVENTS

Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers mission programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Trade.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

EXHIBITON / EVENT	CITY	DATE	SECTORS	PROGRAM
Hotel Equipment 2019 and Food Product 2019 Fairs	Antalya	Jan 16-19, 2019	Food Product and Hotel Equipment	Jan 15: Arrival, Jan 16: B2Bs and Briefing, Jan 17: Visit to Fair, Jan 18: Departure
Lifestyle 2019	İstanbul	Jan 17-19, 2019	Modest Fashion	Jan 16: Arrival, Jan 17: B2Bs and Briefing, Jan 18: Visit to Fair, Jan 19: Departure
Leather and More	İzmir	Jan 22-24, 2019	Leather	Jan 21: Arrival, Jan 22: B2Bs and Briefing, Jan 23: Visit to Fair, Jan 24: Departure
IF Wedding Fashion İzmir 2019	İzmir	Jan 22-25, 2019	Wedding Dresses	Jan 21: Arrival, Jan 22: B2Bs and Briefing, Jan 23: Visit to Fair, Jan 24: Departure
CNR İMOB 2019 - 15. International Istanbul Furniture Fair	İstanbul	Jan 22-27, 2019	Furniture	Jan 21: Arrival, Jan 22: B2Bs and Briefing, Jan 23: Visit to Fair, Jan 24: Departure
UNICERA 2019	İstanbul	Feb 5-9, 2019	Ceramic, Bathroom, Kitchen	Feb 4: Arrival, Feb 5: B2Bs and Briefing, Feb 6: Visit to Fair, Feb 7: Departure
AGROEXPO 2019	İzmir	Feb 7-10, 2019	Agriculture	Feb 6: Arrival, Feb 7: B2Bs and Briefing, Feb 8: Visit to Fair, Feb 9: Departure

Turkey's National Participations at Exhibitions - January 2019

Turkish companies from various sectors will participate in exhibitions from all around the world in January 2019 as listed below:

EXHIBITION	DATE	PLACE	SECTORS
BAU 2019	Jan 14-19, 2019	Munich - Germany	Architecture, Materials and Systems
PREMIERE VISION NEW YORK	Jan 15-16, 2019	New York - USA	Fabrics, Leather, Designs, Accessories, Manufacturing
TEXTFUSION USA	Jan 16-17, 2019	New York - USA	Fabrics and Accessories
WHO-S NEXT 2019-1	Jan 18-21, 2019	Paris - France	Fashion and Accessories
ISM 2019	Jan 27-30, 2019	Cologne - Germany	Sweets and Snacks
SAUDI PRINT AND PACK	Jan 27-30, 2019	Jeddah – S. Arabia	Printing and Packaging Technologies
ARAB HEALTH 2019	Jan 28-31, 2019	Dubai - UAE	Healthcare Industry
HVAC R EXPO SAUDI	Jan 28-30, 2019	Riyadh – S. Arabia	Heating, Ventilation, Air Conditioning and Refrigeration

MUNICH FABRIC START	Jan 29-31, 2019	Munich - Germany	Fabrics and Accessories
CIFF COPENHAGEN	Jan 30-Feb 1, 2019	Copenhagen - Denmark	Fashion
KYIV FASHION 2019	Jan 30-Feb 1, 2019	Kiev - Ukraine	Leather and Fur, Textile, Techmash, Fashion for Kids and Business
STONE MART 2019	Jan 31-Feb 3, 2019	Jaipur - India	Natural Stones and Ancillary Products and Services
ISPO MUNICH 2019	Feb 3-6, 2019	Munich - Germany	Sports and Fitness Products
MEDLAB ME 2019	Feb 4-7, 2019	Dubai - UAE	Medical Products
MAGIC	Feb 4-7, 2019	Las Vegas - USA	Apparel, Footwear, Accessories and Manufacturing
AEEDC 2019	Feb 5-7, 2019	Dubai - UAE	Dentistry Products
FRUIT LOGISTICA	Feb 6-8, 2019	Berlin - Germany	Fresh Fruit and Vegetables
AMBIENTE	Feb 8-12, 2019	Frankfurt - Germany	Dining, Giving and Living Products
PURE LONDON 2019	Feb 10-12, 2019	London - UK	Fashion Trade
MICAM SHOE EVENT	Feb 10-13, 2019	Milan - Italy	Footwear Industry

Send Us Your Inquiry

For your inquiries about Turkish exports,
please contact << ihrticari@trade.gov.tr >> by indicating
the Harmonized System (HS) Code of the product/sector of your interest.

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